

“

**2012 CALENDAR  
DESIGNERS AND  
STUFF THEY SAY**

”

I  
 LIKE  
 IT.  
 WHAT  
 IS  
 IT?

# JANUARY | 2012

—ANTHONY BURRILL  
 British Graphic Designer. ?–Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
<i>New Year's Day</i>						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	<i>New Adventures in            Web Design            Jan. 18-19</i>			
			<b>DECEMBER 2011</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		<b>FEBRUARY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	

**graphic design** **save** **the world** **right after** **rock+roll**  
**will** **DOES**

# FEBRUARY | 2012

-DAVID CARSON  
 American Graphic Designer. 1954-Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
			1	2	3	4	
			<i>Interaction12 Conference Feb. 1-4</i>				
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
		<i>Valentine's Day</i>					
19	20	21	22	23	24	25	
26	27	28	29	<b>JANUARY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		<b>MARCH 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

Good design  
is as little design as possible.

# MARCH | 2012

-DIETER RAMS  
German Industrial Designer. 1932-Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>FEBRUARY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29		<b>APRIL 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

International Women's Day  
SXSW Interactive  
Mar. 9-13

St. Patrick's Day

# CHANGE

IS THE ONLY EVIDENCE OF PROGRESS

ISN'T IT?

APRIL | 2012

—ANGUS HYLAND  
British Graphic Designer. 1963–Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
<i>Palm Sunday</i>	<i>An Event Apart, Seattle Apr. 2–4</i>					
8	9	10	11	12	13	14
<i>Easter</i>	<i>Easter Monday</i>					
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					
					<b>MARCH 2012</b>	<b>MAY 2012</b>
					S M T W R F S 1 2 3	S M T W R F S 1 2 3 4 5
					4 5 6 7 8 9 10	6 7 8 9 10 11 12
					11 12 13 14 15 16 17	13 14 15 16 17 18 19
					18 19 20 21 22 23 24	20 21 22 23 24 25 26
					25 26 27 28 29 30 31	27 28 29 30 31

COMPUTERS  
 ARE TO  
 DESIGN  
 AS  
 MICROWAVES  
 ARE TO  
 COOKING

# MAY | 2012

—MILTON GLASER  
 American Graphic Designer. 1929–Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	APRIL 2012      JUNE 2012 S M T W R F S      S M T W R F S 1 2 3 4 5 6 7      1 2 8 9 10 11 12 13 14      3 4 5 6 7 8 9 15 16 17 18 19 20 21      10 11 12 13 14 15 16 22 23 24 25 26 27 28      17 18 19 20 21 22 23 29 30      24 25 26 27 28 29 30	

*Victoria Day*

# HALF OF THE BATTLE IS BEING THE ONE THAT WANTS IT THE MOST.

## JUNE | 2012

-TOMER HANUKA  
Israeli Illustrator. 1974-Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>MAY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JULY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
Cannes Lions Festival Jun. 17-23	An Event Apart, Boston Jun. 18-20			How Design 2012 Conference Jun. 21-25		
24	25	26	27	28	29	30

**Design is a plan for arranging elements in such a way as best to accomplish a particular purpose.**

# JULY | 2012

–CHARLES & RAY EAMES

American Industrial Designers & Architects. 1907–1978, 1912–1988.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
<i>Canada Day</i>						
8	9	10	11	12	13	14
<i>An Event Apart, Austin Jul. 9–11</i>						
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	<b>JUNE 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		<b>AUGUST 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

THERE IS NO DESIGN  
WITHOUT DISCIPLINE.

THERE IS NO DISCIPLINE  
WITHOUT INTELLIGENCE.

# AUGUST | 2012

–MASSIMO VIGNELLI

Italian-American Graphic Designer. 1931–Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>JULY 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>SEPTEMBER 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		1	2	3	4
5	6	7	8	9	10	11
	<i>An Event Apart, Washington DC Aug. 6–8</i>					
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	





# CONTENT PRECEDES DESIGN.

DESIGN IN THE  
ABSENCE OF CONTENT  
IS NOT DESIGN,  
IT'S DECORATION.

## NOVEMBER | 2012

—JEFFREY ZELDMAN  
American Web Designer. 1955–Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>OCTOBER 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
				Thanksgiving		
25	26	27	28	29	30	

# Great interactive projects must tell great stories.

## DECEMBER | 2012

-IAN COYLE

American Interactive Designer. ?-Present.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>NOVEMBER 2012</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		<b>JANUARY 2013</b> S M T W R F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1
2	3	4	5	6	7	8
9	10	11	12	13	14	15 <i>Hanukkah</i>
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	<i>Christmas</i>	<i>Boxing Day</i>			

